



Demand No.28

Information and Publicity

2011-2012

Policy Note

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Minister for Information, Law, Courts and
Prisons

**Tamil Development, Religious Endowments and
Information Department**

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Government of Tamil Nadu
2011

DEMAND No. 28
INFORMATION AND PUBLICITY
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**INFORMATION AND PUBLICITY
POLICY NOTE
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“Democracy itself means rule by the people. People can bring about any change, if they desire.”

**- Hon'ble Chief Minister
Puratchi Thalaivi Amma**



INTRODUCTION

The department of Information and Public Relations constitutes eyes and ears of the government. The celebrated poet of immortal fame, Thiruvalluvar says:-

" *Bounty, mercy, justice and love for the subjects Who has all these is a light among monarchs.*" (Kural : 390)

(A king is regarded as a light to other kings, when he is benevolent, gracious, just and caring.)

The Department of Information and Public Relations acts as the liaison between the people and the Government headed by Hon'ble Chief Minister Puratchi Thalaivi Amma, the guiding light to all other Governments who grants the requests of the needy, loves everyone without distinction, rules the state rendering justice and protects the citizens and ensures that the public feel that it is their Government and the golden era has commenced.

The Department of Information and Public Relations disseminates information relating to the schemes and achievements of the Government and its utility to the people and strives to develop

goodwill and co-operation between the people and the Government besides ensuring transparency in administration.

This Department consists of various wings to carry out publicity activities to disseminate information relating to the aims, activities and achievements of the Government and endeavours to bring about awareness among the people regarding the benefits.

- **Press Release Section** functions round the clock, 365 days, to disseminate information regarding the announcements of the Government to the people through the media.
- **Exhibition Wing** organizes exhibitions displaying the achievements of the Government in a captivating manner.
- **Advertisement Section** is the nodal agency for the publication of pilot schemes and advertisements of all departments and public sector undertakings.
- **Tamil Arasu** magazine disseminates information regarding actions and achievements of the Government through print media.

- **Memorial Section** organizes functions to honour freedom fighters, Tamil savants, etc. who dedicated their lives for the betterment of our nation and Tamil.
- **Reference Section** provides news clippings from dailies and periodicals to the Hon'ble Chief Minister, Hon'ble Ministers, Secretaries to Government and Heads of Department.
- **State and District Information Centres** are of immense value to students, research scholars and general public.
- **Tamil Nadu Films Division** produces newsreels, documentaries and short films explaining the achievements of the Government.
- **MGR Government Film and Television Training Institute** imparts technical know-how in production of feature films and television programmes to its students.

Some of the important works now under progress, in compliance with the advice and orders of the Hon'ble Chief Minister to develop various sections of the department incorporating latest technology, are as follows:

1. Efforts are being taken to strengthen field publicity activities to disseminate information relating to the achievements of the Government not only to the people living in urban areas but even in remote villages.
2. Training will be imparted to the staff of this department in information technology and public relations strategy enabling them to face challenges of modern media.
3. The infrastructure facilities of the department will be modernized on par with public relations organization of private firms and media.
4. A website shall be developed exclusively for this department.
5. The infrastructure of M G R Film and Television Training Institute shall be developed incorporating modern film technology.
6. Welfare schemes meant for the journalists shall be implemented promptly.
7. Photo and Video Bank will be formed to compile and preserve in a scientific manner enabling easy retrieval.

Unrelenting in our efforts, eulogizing the excellence of the past, changing oneself incorporating modernism, rendering service to our people is the motto of the department of Information and Public Relations, which reminds us of the following kural of the renowned poet Thiruvalluvar:

**“Nothing is indeed more dignified than saying
I’ll dutifully raise my family’s well-being”**

(Kural : 1021)

PRESS RELEASE SECTION

Press Release Section functions round the clock on all days including holidays, throughout the year.

The Press Release Section releases the announcements, achievements, press releases and press notes of the Hon'ble Chief Minister and Hon'ble Ministers, information on Government welfare schemes, development works, Government sponsored programmes and related photographs to the media. They are sent by e-mail and fax to media numbering around 200 in order to reach out to the public instantaneously.

This Section also organizes the press conferences of the Hon'ble Chief Minister and Hon'ble Ministers. Important press releases containing Government announcements are sent to District Information and Public Relations Offices so that the media in the districts also receive them. This Section makes all the necessary arrangements for the media to gather news about the functions attended by Hon'ble Ministers and Secretaries to Government.

Besides, news and photographs of the Government functions and other programmes in the

districts attended by Hon'ble Ministers are received at the headquarters through the Information and Public Relations Offices concerned and are arranged by this Section to be sent to the media at the headquarters.

JOURNALISTS' WELFARE

JOURNALISTS' PENSION

This scheme is being implemented since 1986. Retired journalists who have served for 20 years and above and are in indigent circumstances are eligible for a monthly pension of Rs.5,000/-. Hon'ble Chief Minister has enhanced this pension amount to Rs.6,000/-. Rs.45.00 lakhs has been allocated in the budget 2011-2012 for the pension. Pension has been sanctioned to 104 journalists so far under this scheme.

JOURNALISTS' FAMILY PENSION

In the event of a journalist pensioner's death, his wife is eligible for a monthly pension of Rs.2500/-. Hon'ble Chief Minister has enhanced this amount to Rs.3000/-. So far 25 wives of deceased pensioners have been benefited under this scheme.

A sum of Rs.7.20 lakh is allotted in Budget Estimate 2011-2012 for this scheme.

JOURNALISTS' FAMILY BENEFIT FUND

Journalists' Family Benefit Fund is being given from the Chief Minister's Public Relief Fund to families of journalists who happen to die while serving as editor / sub-editor / reporter / photographer / proof-reader. The amount is being paid as follows:

No. of years served	Eligible Amount
5	Rs.50,000/-
10	Rs.1,00,000/-
15	Rs.1,50,000/-
20	Rs.2,00,000/-

So far, 46 families of deceased journalists have been benefited.

JOURNALISTS' MEDICAL WELFARE FUND

Rs.1 crore has been allocated for this fund and deposited with Tamil Nadu Power Finance and Infrastructure Development Corporation.

This deposit amount yields Rs.83,333/- per month as interest. An ailing Journalist while in service and suffering from serious illness is eligible for a sum of Rs.50,000/-. Rs.1 lakh has been given to a journalist as a special case.

GOVERNMENT RENTAL HOUSING SCHEME FOR JOURNALISTS

Tamil Nadu Housing Board is allotting rental quarters to journalists under special category. So far, 315 journalists have been allotted rental quarters all over the State.

HOUSE SITES FOR JOURNALISTS

Under this scheme, 658 journalists have so far been provided with house sites at concessional rates.

ACCREDITATION CARDS FOR MEDIA

Press Accreditation Cards are provided every year to media personnel representing newspapers / television channels/news agencies on the recommendation of the Press Accreditation Committee constituted by the Government.

These cards are issued to the journalists through the District Collectors in the districts.

PRESS PASS CARDS TO JOURNALISTS

Press Pass Cards are issued to journalists of periodicals on the recommendation of Press Pass Recommendation Committee.

FREE BUS PASSES TO JOURNALISTS

Every year free bus passes valid for a year are issued to journalists to enable them to travel in Government buses and collect news. This Department reimburses Rs.55.00 lakh to the Transport Corporations to meet this expenditure.

Details of Press Identity Cards and Free Bus Pass issued this year :

Sl. No	Name of Identity Cards	Chennai	Districts	Total
1.	Press Accreditation Cards	777 persons	84 persons	861 persons
2.	Press Identity Cards	341 persons	712 persons	1053 persons
3.	Free Bus Passes	372 persons	1426 persons	1798 persons

NEWS AGENCIES

The news released by Press Trust of India & United News of India are received at the following 3 places 24 hours x 365 days.

- a) Raj Bhavan, Guindy, Chennai-32
- b) Hon'ble Chief Minister's residence
- c) Press Release Section, Secretariat, Chennai-9.

PHOTO SECTION

With the advent of e-governance in Tamil Nadu, colour photographs are taken now with digital cameras and sent from the Secretariat by e-mail to about 200 media organizations simultaneously. Further, photographs taken at important functions are sent immediately to media from the function site itself by using 3 laptops with internet facility. Keeping pace with modern technology, all the photographs taken at functions are written in CDs and are preserved for the future. Already 75000 rare negative photographs are preserved and digitally scanned at a cost of Rs. 13.25 lakh. Moreover 1.50 lakh negatives of photographs and about 10,000 black and white photographs are to be digitally scanned.



**The Hon'ble Chief Minister addressing
the media at New Delhi**

NEW BUILDING FOR MADRAS REPORTERS' GUILD

To benefit journalists in Chennai, the Government of Tamil Nadu had constructed a new building for the Madras Reporters' Guild in the Omandurar Government Estate, Chennai at a cost of Rs.39 lakhs. Hon'ble Chief Minister inaugurated this building on 18.07.2011.

REFERENCE SECTION

The Reference Section brings to the notice of the Government important news items published in newspapers and periodicals. This section consolidates the news clippings from dailies, periodicals and upcountry newspapers and submits them daily for the perusal of the Hon'ble Chief Minister, Hon'ble Ministers, Chief Secretary and Secretaries to Government. Important Tamil and English newspapers are preserved for future reference.

MEMORIALS

**“All the world will commend the excellence
Of men who serve all with justice and grace”
(Kural 994)**

**The world will praise the excellence of men
whose service, results in Justice and
Charity.**

The Government has constructed memorials in honour of the following great freedom fighters who dedicated and sacrificed their lives for the freedom of the country and the Tamil savants who rendered yeoman service to Tamil language, so that the younger generation may be inspired. The department of Information and Public Relations constructed 52 Memorials, 3 Arangams, 5 Commemoration Pillars and 1 Memorial Park and maintains them.

A. MEMORIALS

S.No	Memorials	Places
1.	Perarignar Anna Memorial and Perarignar Anna Museum	Marina Beach, Kamarajar Salai, Chennai
2.	Bharat Ratna Dr.M G R Memorial and Museum	Marina Beach, Kamarajar Salai, Chennai
3.	Perunthalaivar Kamarajar Memorial	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
4.	Periyavar M.Bhakthavatchalam Memorial	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
5.	Gandhi Mandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
6.	Mahakavi Bharathiyar Ninaivu Illam	Thulasingham Perumal Koil Salai, Thiruvallikeni, Chennai
7.	Mootharignar Rajaji Memorial	Sardar Vallabhbhai Patel Salai, Guindy, Chennai

S.No	Memorials	Places
8.	Perunthalaivar Kamarajar Ninaivu Illam	Thirumalai Salai, Thiyagaraya Nagar, Chennai
9.	Valluvar Kottam	Nungambakkam, Chennai
10.	Mozhippor Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
11.	Thiyagigal Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
12.	Rettamalai Seenivasan Manimandapam	Sardar Vallabhbhai Patel Salai, Guindy, Chennai
13.	Kanniyathendral Quaid-e-Milleth Muhammad Ismail Manimandapam	Near Quaid-e-Milleth Government Women's College, Chennai
14.	Perarignar Anna Ninaivu Illam	Chinna Kanchipuram, Kanchipuram district
15.	Thiruppur Kumaran Memorial	Thiruppur, Thiruppur district

S.No	Memorials	Places
16.	"Rationalist Poet" Udumalai Narayanakavi Manimandapam	Udumalaipettai, Tiruppur district
17.	Thanthai Periyar Memorial	Vaikkom, Kottayam district, Kerala State
18.	Periyar - Anna Memorial	Erode, Erode district
19.	Theeran Chinnamalai Manimandapam	Odanilai, Arachalur village, Erode district
20.	Mootharignar Rajaji Memorial	Thorapalli, Krishnagiri district
21.	Vallal Adhiyaman Kottam	Dharmapuri, Dharmapuri district
22.	Namakkal Kavignar Ramalingam Ninaivu Illam	Namakkal, Namakkal district
23.	Va.Ve. Subramaniam Memorial	Varahaneri, Thiruchirapalli district
24.	Pattukottai Kalyanasundaram Manimandapam	Pattukottai, Thanjavur district

S.No	Memorials	Places
25.	Thillayadi Valliammai Memorial	Thillaiyadi, Nagapattinam district
26.	Tamil Thatha Dr. U.Ve.Sa. Ninaivillam	Uthamathanapuram, Thiruvarur district
27.	Thiyagi P. Srinivasa Rao Memorial	Thiruthuraipoondi, Thiruvarur District
28.	Kaviarasar Kannadasan Manimandapam	Karaikudi, Sivagangai district
29.	Thavathiru Kundrakudi Adigalar Manimandapam	Kundrakudi, Sivagangai district
30.	Maruthupandiar Memorial	Tiruppattur, Sivagangai district
31.	Thiyaga Seelar Kakkan Manimandapam	Thumbaipatti, Madurai district
32.	Thiyagi Viswanathadas Manimandapam	Thirumangalam, Madurai district
33.	Parithimarkalaingar Manimandapam	Vilacheri village, Madurai district

S.No	Memorials	Places
34.	Mozhignayiru Devaneya Pavaanar Manimandapam	Sathamangalam, Madurai district
35.	Perunthalaivar Kamarajar Illam	Virudhunagar, Virudhunagar district
36.	Perunthalaivar Kamarajar Birth Centenary Manimandapam	Virudhunagar, Virudhunagar district
37.	Mahakavi Bharathiyar Manimandapam	Ettayapuram, Thoothukudi district
38.	Mahakavi Bharathiyar Illam	Ettayapuram, Thoothukudi district
39.	Kappalottiya Thamizhan V.O.C. Illam	Ottapidaram, Thoothukudi district
40.	Veeran Alagumuthukone Manimandapam	Kattarangulam, Thoothukudi district
41.	Freedom Fighter Veeran Sundaralingam Memorial	Gavarnagiri, Thoothukudi district

S.No	Memorials	Places
42.	Freedom Fighter Veeran Vellayathevan Memorial	Vallanadu, Thoothukudi district
43.	Poet Umarupulavar Memorial	Ettayapuram, Thoothukudi district
44.	Kappalottiya Thamizhan V.O.C. Manimandapam	Tirunelveli, Tirunelveli district
45.	Poolithevan Memorial	Nerkattumseval village, Tirunelveli district
46.	Tamil Scholar Caldwell Memorial	Idyangudi, Tirunelveli district
47.	Pothuvudaimai Veerar P. Jeevanandam Manimandapam	Nagercoil, Kanniyakumari district
48.	Gandhi Memorial	Kanniyakumari, Kanniyakumari district
49.	Perunthalaivar Kamarajar Manimandapam	Kanniyakumari, Kanniyakumari district

S.No	Memorials	Places
50.	Sathavathani Seiguthambi Pavalar Ninaivu Mandapam	Idalakudi, Kottar, Kanniyakumari district
51.	Muthumandapam (in memory of Vikrama Raja Singan, the last Tamil King of Sri Lanka)	Vellore, Vellore district
52.*	Thiyagi Subramaniya Siva Memeorial	Papparapatti, Dharmapuri District

* Hon'ble Chief Minister inaugurated Thiyagi Subramaniya Siva Memorial on 18.07.2011 built at a cost of Rs.40 lakh.

B. ARANGAMS

S.NO	ARANGAMS	PLACES
1.	Rajaji Hall	Anna Salai, Chennai
2.	Anna Kalai Arangam	Vellore, Vellore district
3.	Mahamagam Kalai Arangam	Kumbakonam, Thanjavur district

C. COMMEMORATION PILLARS

S.No.	Commemoration Pillars	Places
1.	Quit India Movement's Golden Jubilee Commemoration Pillar	Gandhi Mandapam Campus, Sardar Vallabhbhai Patel Salai, Guindy, Chennai
2.	Golden Jubilee of India's Independence Commemoration Pillar	Near War Memorial, Kamarajar Salai, Chennai
3.	Golden Jubilee of Indian Republic Commemoration Pillar	Near Gandhi Statue, Kamarajar Salai, Chennai
4.	Commemoration Pillar of Sepoy Mutiny	Vellore, Vellore district
5.	Perunthalaivar Kamarajar Centenary Celebrations Commemoration Pillar	Virudunagar, Virudunagar district

D. MEMORIAL PARK

1.	Veerapandiya Kattabomman Memorial Park	Kayathar, Thoothukudi district
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E. MEMORIALS UNDER CONSTRUCTION

S.No.	Memorials	Estimate Rs.	Status
1.	Thamizhisai Moovar Manimandapam, Seergazhi, Nagapattinam district	1.51 crore	Construction of Gopuram, Iron Fencing works are in progress. Works will be completed before 30.09.2011.
2.	Thiyagi Vanchinathan Manimandapam, Sengottai, Tirunelveli district	50 lakh	Foundation work completed. Other works will be completed before 31.12.2011.

S.No.	Memorials	Estimate Rs.	Status
3.	Freedom fighter Gopal Naicker Manimandapam, Virupatchi, Dindigul district	69 lakh	Construction in progress. Work will be completed before 30.09.2011.
4.	Freedom fighter Ondi Veeran Manimandapam, Palayankottai, Tirunelveli district.	49 lakh	Construction is in progress.
5.	Omandur Ramasamy Reddiyar Manimandapam, Omandur, Villupuram district	69 lakh	Construction is in progress. Work will be completed before 30.09.2011.
6.	Pattukottai Alagirisami Manimandapam, Pattukottai, Thanjavur district	58 lakh	Action has been taken to invite revised tenders through PWD.

S.No.	Memorials	Estimate Rs.	Status
7.	Kaniyan Poongundranar Manimandapam, Magibalanpatti, Sivagangai district	-	Estimate has been received for a sum of Rs.79,11,500. A new High Level Committee has to be constituted to decide on this estimate
8.	Marshall Nesamani Manimandamam, Nagarcoil, Kanyakumari district	48.70 lakh	Tenders were called for on 23.02.2011.

GOVERNMENT FUNCTIONS

The Government of Tamil Nadu celebrates the birthdays and observes the death anniversaries of freedom fighters who dedicated their lives for the Independence of India and Tamil savants who rendered yeoman service to Tamil language with a view to educate the present generation regarding their lives and achievements. On these occasions His Excellency the Governor, Hon'ble Chief Minister, Hon'ble Ministers and other VIPs pay floral tributes to the portraits placed near the statues.

FUNCTIONS ORGANIZED AT CHENNAI

S.No.	Date	Functions
1.	January 17	Birthday of Bharat Rathna Dr.MGR
2.	January 23	Birthday of Netaji Subash Chandra Bose
3.	January 30	Death Anniversary of Mahathma Gandhi
4.	February 17	Birthday of Sindhanai Sirpi Singaravelar
5.	April 14	Birthday of Dr.Ambedkar
6.	April 17	Birthday of freedom fighter Dheeran Chinnamalai

S.No.	Date	Functions
7.	April 27	Birthday of Sir Pitty Thiyagarayar
8.	April 29	Birthday of Paventhar Bharathidasan
9.	April - May	"Symbol of Tamil culture" Kannagi on full moon day (Chitra Pournami)
10.	June 5	Birthday of Kanniyathenral Quaid-e-Milleth
11.	June 24	Birthday of Kaviarasu Kannadasan
12.	July 7 *	Birthday of Rettamalai Seenivasan
13.	July 15	Birthday of Perunthalaivar Kamarajar
14.	July 17	'Thiyagigal Dhinam' 1. Thiyagi Arya alias Bhashiyam 2. Thiyagi Sankaralinganar 3. Thiyagi Shenbagaraman
15.	September 5	Birthday of Kappalottiya Thamizhan V.O. Chidambaranar

S.No.	Date	Functions
16.	September 15	Birthday of Perarignar Anna
17.	September 17	Birthday of Thanthai Periyar
18.	September 29	Birthday of former Mayor Sivaraj
19.	October 2	Birthday of Mahathma Gandhiji
20.	October 30	Birthday of Pasumpon Muthuramalinga Thevar
21.	November 8	Birthday of Veeramamunivar
22.	November 14	Birthday of Pandit Jawaharlal Nehru
23.	November 23	Birthday of Kavignar Suratha
24.	December 10	Birthday of Mootharignar Rajaji
25.	December 11	Birthday of Mahakavi Bharathiyar

* Hon'ble Chief Minister Puratchi Thalaivi Amma ordered this year that the birthday of Rettamalai Seenivasan should be celebrated on 7th of July every year

FUNCTIONS ORGANIZED AT DISTRICTS

S. No.	Date	Functions	Place
1.	March 1	Veeran Alaghumuthukone	Kovilpatti, Thoothukudi district
2.	March 30	Rebel Muthuramalinga Sethupathi	Ramanathapuram, Ramanathapuram, district
3.	April 16	Veeran Sundaralingam	Gavarnagiri, Thoothukudi district
4.	May 5	Veerapandiya Kattabomman	Panchalankuruchi, Thoothukudi district
5.	May 23	Perumpidugu Mutharaiyar	Tiruchirapalli district
6.	July 31	Sathavathani Seiguthambi Pavalar	Kanniyakumari district
7.	August 2 & 3	Valvil Ori festival	Kollimalai, Namakkal district

S. No.	Date	Functions	Place
8.	August 3 (Adi 18)	Dheeran Chinnamalai	Odanilai, Archalur, Erode district
9.	September 5	V.O.Chidambaranar	Ottapidaram, Thoothukudi district
10.	October 2	Mahathma Gandhi	All districts
11.	October 24	Marudhupandiyar Death Anniversary	Tirupattur, Sivagangai district
12.	October 30	Pasumpon Muthuramalinga Thevar	Pasumpon, Ramanathapuram district
13.	December 10	Mootharignar Rajaji	Thorapalli, Krishnagiri district
14.	December 11	Mahakavi Bharathiyar	Ettayapuram, Thoothukudi district



The Hon'ble Chief Minister paying floral tributes to the portrait of Puratchi Thalaivar Dr MGR

ADVERTISEMENT

The Department of Information and Public Relations publicize Government policies, schemes, tenders, activities and achievements in daily newspapers and periodicals.

The release of all the advertisements of Government Departments, Boards, Corporations and Undertakings are centralized through this Department. The advertisements are released based on their importance, the target group and the area to which they should reach.

Advertisements are also released in Indian Trade Journal.

ADVERTISEMENT TO ATTRACT INVESTMENTS

Advertisements of importance are released to increase the visit of foreign tourists in Tamil Nadu. Advertisements portraying the infrastructure in the State have attracted foreign direct investment and investments from other States.

TENDER AND DISPLAY ADVERTISEMENTS

Tender and display advertisements are released through the National Informatics Centre, Government of India on the Government website www.tn.gov.in, so that these advertisements reach the public free of

cost. Tender forms can be downloaded from website www.tenders.tn.gov.in.

As the Government advertisements are released in newspapers as well as in websites, transparency in Government administration is ensured. It also facilitates participation by all eligible persons in Government tenders.

The State and the District Tender Bulletins are released every week giving detailed information about the tenders of the Government under the provisions of the Tamil Nadu Transparency in Tenders Act 1998 and the Tamil Nadu Transparency in Tenders Rules 2000 framed thereunder.

The Tender Bulletins are published in the website as well i.e www.tn.gov.in. The tender advertisements released from headquarters are released in State Tender Bulletin. District level tender advertisements are released in District Tender Bulletins. Decisions taken on the tenders are also published in these bulletins.



"True Democracy is that which ensures the maximum good for the maximum number of people"

— **Selvi J Jayalalithaa**
Chief Minister of Tamil Nadu

100 Days ... Hundreds of welfare schemes

- Free distribution of 20 kg rice to family card holders and 35 kg free rice to Anthyodhaya Anna Yojana card holders every month to benefit 1,85,31,983 families

- Six months maternity leave for women Government employees

- Free distribution of 4 gm gold (Thirumaangalyam) and marriage assistance of Rs.25,000 to educated poor women, Rs.50,000 to poor women with a degree or diploma. Scheme extended to differently abled girls too.

- Increased assistance from Rs.1,000 to Rs.2,000 for fisherfolk during the fishing ban period.

- Increased monthly pension of Rs.1,000 for senior citizens, differently abled persons, destitute women and widows

- "Special Programme Implementation Department" created to implement the schemes in the election manifesto

- Free lap-top computers at a cost of Rs.912 crores for 9.12 lakhs +1, +2 and college students

- Free distribution of fans, mixies and grinders to 25 lakhs women at a cost of Rs.1,250 crores

- Free distribution of 60,000 milch cows in five years to poor rural families. Rs.56 crores allotted this year for 12,000 milch cows

- Free distribution of four goats or sheep each to 7 lakhs poor rural families in five years. Rs.135 crores allotted this year to cover 1 lakh families

- Rs.1,080 crores allotted for the construction of 60,000 Green Houses

- Online Employment registration in schools

- Rs.750 crores for the implementation of C.M.'s Comprehensive Health Insurance Scheme

- Reduction of LPG cylinder price by Rs.15 in spite of price hike by the Central Government to benefit 1.36 crores domestic consumers

- Monthly pension of Rs.1,000 to Sri Lankan Tamil Refugees

- Early release of Mettur water ahead of the scheduled time for the welfare of the Cauvery delta farmers

- 11 Arts and Science Colleges newly started

- Upgradation of 100 High Schools as Higher Secondary Schools

- Financial assistance of Rs.25,000 each to 89 students from poor families studying B.E. / B.Tech.

- Revival of Arasu Cable T.V.

- Rs.83.40 crores allotted to improve the infrastructure facilities in Adi-Dravidar / Tribal student hostels

- Pension for journalists increased from Rs.5,000 to Rs.6,000 and their family pension from Rs.2,500 to Rs.3,000

- Interest free loan of Rs.200 crores to all Common Effluent Treatment Plants in Tiruppur and Rs.18.36 crores compensation to affected farmers

- VAT exemption (4%) to chemical fertilizers, insecticides, etc. to benefit farmers

- Additional capacity of 178 MW for wind energy and 2 MW for solar energy

- Rs.22 crores allocated to renovate 54 Lakes

- 419 persons arrested under land grabbing cases and 415.48 crores worth of land restored

- Monthly pension and family pension enhanced to Rs.1,000 to benefit 2,21,347 weavers

- Four sets of free uniforms to Elementary School children, full pants to boys and salwar-kameez to girls from 6th std onwards

- Rs.5,007 crores allocated for the welfare of the Adi-Dravidars

- Feeding charges increased for Adi-Dravidar School students to Rs.650 and for College students to Rs.750 per month

- Increased compensation of Rs.3 lakhs to the kin of people killed or permanently disabled, Rs.25,000 for crops destroyed and Rs.35,000 for houses damaged by wild animals

- Vision 2025 Document for Tamil Nadu

- Commissioning of 400 KV capacity sub-station at Sunguvarchattam at a cost of Rs.227.35 crores

- Multi Super Speciality Hospital and Medical College at Omandurar Government Estate on par with AIIMS

For the people who voted for a change ...

Source: Director of Information and Public Relations

Advertisement released to mark achievements of hundred years in hundred days.

TAMIL NADU GOVERNMENT FILM AWARDS FILM SUBSIDY & SMALL SCREEN AWARDS

The Government of Tamil Nadu, has been presenting Film Awards since 1968 to the best Tamil feature films, best actors, best actresses and technicians to encourage the Tamil Film Industry. The Government constitutes a Committee every year to select these best feature films, best artists and technicians.

The following awards are presented to the best films selected by this Committee :

1. First Prize - a cheque for Rs.2 lakh,
a memento and a certificate
2. Second Prize - a cheque for Rs.1 lakh,
a memento and a certificate
3. Third Prize - a cheque for Rs.75,000/-,
a memento and a certificate
4. Special Prize - a cheque for Rs.75,000/-,
a memento and a certificate

A cheque for Rs.1.25 lakh, along with a memento and a certificate is awarded as a special prize to a Tamil film which portrays the dignity of women.

Cheques for Rs.50,000/- as first prize, Rs.25,000 as second prize and Rs.10,000 as third

prize, mementoes and certificates are given to films depicting small, planned family values.

A five sovereign gold pendant, a memento and a certificate are presented to the selected actors, actresses and technicians. Dubbing Artistes (both male and female) have been included for these awards in 2000. New awards for Best Character Artiste (male), Best Character Artiste (female) were instituted in 2001 and are being presented since then. Action is being taken to present film awards for the years 2009 and 2010.

VETERAN AWARDS

Veteran awards are presented in the name of Arignar Anna, Makkal Thilagam MGR, Kalaivanar N.S. Krishnan, Thiyagaraja Bhagavathar, Raja Sandow, Kavignar Kannadasan and Nadigar Thilagam Sivaji Ganesan, who left indelible impressions in the history of Tamil Film Industry.

GOVERNMENT FILM SUBSIDY

The Government of Tamil Nadu grants subsidy to quality low-budget Tamil films, with social commitment. Every year, a Selection Committee is constituted by the Government to select quality Tamil films for the grant of subsidy. Every selected film is granted a subsidy of Rs.7 lakh. Action is being taken

to grant film subsidy for the years 2007, 2008, 2009 and 2010.

SMALL SCREEN AWARDS

The artistes are also honoured with Small Screen Awards, the first of its kind, from the year 2006. Every year, a cheque for Rs.2.00 lakh, a memento and a certificate as the first prize, a cheque for Rs.1.00 lakh, a memento and a certificate as the second prize are awarded for the best mega serial and a cheque for Rs.1.00 lakh, a memento and a certificate are awarded for the best weekly serial. Besides, 3 sovereign gold pendant, a memento and a certificate are presented every year to the Best Story Writer, Best Screen Playwright, Best Dialogue Writer, Best Director, Best Cinematographer, Best Editor, Best Hero, Best Heroine, Best Character Artiste (male), Best Character Artiste (female), Best Villain (male and female), Best Child Artiste, Best Music Director, Best Dubbing Artiste (male and female) and Best Special Effects Technician.

A cheque for Rs.1.00 lakh, a memento and a certificate are given every year to Best Achiever of the year and Best Lifetime Achiever. Action is being taken to present awards for the years 2009 and 2010.

CINE WORKERS WELFARE BOARD

Cine Workers Welfare Board was constituted for the welfare of the workers in Cine and Television industry. So far 18,000 workers have become members. Members of this board and their families are eligible for the following benefits.

Sl. No	Welfare Schemes	Amount (Rs)
1.	Financial assistance in the event of Death due to accident Disability due to accident	1,00,000/- 10,000 to 1,00,000/-
2.	Financial assistance in the event of Natural Death	15,000/-
3.	Financial assistance for event of Funeral activities	2,000/-
4.	<u>Financial Assistance for Education</u> Girls Studying 10 th std Students who passed 10 th std Students studying ITI / Polytechnic	1,000/- 1,000/- 1,000/-
	Girls Studying 12 th std Students who passed 12 th std Under Graduate students	1,500/- 1,500/- 1,500/-
	Under Graduate Students with Hostel facilities	1,750/-

Sl. No	Welfare Schemes	Amount (Rs)
	Post Graduate & Technical Education Students	2,000/-
	Post Graduate Students with Hostel facilities	3,000/-
	Technical Under Graduate Students with Hostel facilities	4,000/-
	Technical Post Graduate Students	4,000/-
	Technical Post Graduate Students with Hostel facilities	6,000/-
	I.T.I / Poly Technical Course with Hostel facilities	1,200/-
5.	Marriage assistance	2,000/-
6.	Maternity assistance	6,000/-
7.	Abortion / DNC	3,000/-
8.	Assistance for Spectacles	500/-
9.	Monthly Pension for Senior Citizens	400/-

So far a sum of Rs.1,98,000/- (Rupees one lakh ninety eight thousands only) has been distributed to 38 members.

TAMIL NADU FILMS DIVISION

NEWS COVERAGES

Tamil Nadu Films Division covers all Government functions participated by Hon'ble Chief Minister and Hon'ble Ministers throughout Tamil Nadu and release them in the form of video news magazines throughout the State.

35 MM. FILM NEWS REEL/DOCUMENTARY PRODUCTIONS

Video News Coverages are compiled into 10 minute film and 147 prints are taken and released through Films Division, Government of India, Chennai and Madurai Branches, in theatres all over Tamil Nadu. Tamil Nadu Films Division has so far produced 420 News Reels/Documentaries.

PRODUCTION OF VIDEO NEWS MAGAZINES

Tamil Nadu Films Division produces Video News Magazines in CD format containing the programmes of important welfare schemes, announcements and development activities of the Government. These Video News Magazines are sent to all the District Information and Public Relations Offices for field publicity through video vans where people gather in large numbers.

M G R GOVERNMENT FILM AND TELEVISION TRAINING INSTITUTE

M G R Government Film and Television Training Institute is an advanced Technical Training Institute imparting Film Techniques and Aesthetics of Film and Television Production and Allied Subjects and Film Appreciation.

This M G R Government Film and Television Institute is one of the three major institutes in India. The other two are Film and TV Institute of India, Pune, and Sathyajit Ray Film and Television Institute, Kolkata.

M G R Government Film and Television Institute is run by the Government of Tamil Nadu and is functioning under the administrative control of the Director of Information and Public Relations.

DIPLOMA COURSES

Three year diploma courses are offered in the following subjects:

1. Screenplay & Direction
2. Cinematography
3. Sound Recording and Sound Engineering
4. Film Processing
5. Film Editing

All the Diploma Courses offered are approved by the All India Council of Technical Education (AICTE), New Delhi.

Any diploma will be a pre requisite qualification for admission in Screenplay and Direction Courses. Fourteen students are admitted in each discipline.

Notification for admission to courses is published in leading Tamil and English newspapers and admissions commence in July of every academic year. Tuition fees of Rs.10,000/-, Special fees of Rs.1,500/- and Development fees of Rs.1,000/- are collected from the students.

Financial Support for Students

Final year students from different branches form 14 Units and each unit is trained to produce short films. The Government sanctions a sum of Rs.14.00 lakh for the production of Students Diploma Films every year.

Short Film Award

The Government of Tamil Nadu applauds and encourages the students by presenting an award titled " M G R Government Film and Television Training Institute Award" which consists of One Sovereign Gold Medal, Cash Award of Rs.5,000/- and a memento to the Best Director, Best Cinematography, Best Editor,

Best Sound Recordist and Best Film Processor of the Short Films produced.

Financial Support for Film Festival

The Government also sanctions a sum of Rs.75,000/- per annum to enable students to participate in National and International Film Festivals.

CINEMA, VIDEO AND CABLE TELEVISION NETWORKS

Film Industry is one of the important major Industries in Tamil Nadu. Tamil Nadu is the largest producer of Films in different languages like Tamil, Malayalam, Telugu, Kannada and Hindi. The Cinema Industry contributes considerable revenue to the local bodies and to the Government. It provides employment opportunities to several thousands of artistes and technicians. Considering the importance, the Government have therefore been extends various concessions to the Film Industry.

In Tamil Nadu, the Cinema Theatres are classified into four categories.

(i) Permanent Cinema Theatres	1085
(ii) Semi - Permanent Cinema Theatres	48
(iii) Touring Cinema Theatres	32
(iv) Open - Air - Cinema Theatres	5

Total	1170

The Tamil Nadu Cinema (Regulation) Act 1955 and the Tamil Nadu Cinemas (Regulation) Rules, 1957 were framed to provide proper maintenance of cinema theatres, including structural soundness of buildings, with basic amenities.

CABLE TELEVISION NETWORK SYSTEM

The Cable Television Network (Regulation) Act 1995 (Central Act), regulates the Cable Television Network all over India. As per the amended Cable Television Network (Regulation) Act of 2000 (Act of XXXVI of 2000) District Magistrates, Sub-Divisional Magistrates and All Police Commissioners have been designated as Authorised Officers to take action against offending Cable Television Operators for contravening Section 3,5,6 and 8 of the Act. In this regard, the Government of Tamil Nadu has taken various enforcement measures to regulate the operation of Cable TV Networks in the State under the above Act, recently. Accordingly the Government of Tamil Nadu has issued notification authorising all Commissioners of Police in cities, the Collectors of the District concerned in respect of other areas and Sub-Divisional Officers in their respective local limits of police jurisdiction to take action against offending Cable Television Act. Further, the Government of Tamil Nadu has issued instructions to all the District Collectors, Commissioners of Police, Superintendents of Police for strict enforcement against the wrong doers who violates the above said Act. Based on certian complaints received by the Government, the Government of Tamil Nadu has further directed the aforesaid authorities to take action against the offenders under the Act. Accordingly, action against the offenders have been taken by authorities

concerned. The Government of India by its notification dated 09.01.2004 has entrusted the Cable services under the purview of Telecom Regulatory Authority of India (TRAI).

VIDEO ACT AND RULES

The Tamil Nadu Exhibition of films on Television Screen through the Video Cassette Recorders (Regulation) Act, 1984, regulates the exhibition of films on television screen through Video Cassette Recorder (VCR) in the State of Tamil Nadu. This Act provides for the grant of license to individuals for exhibition of films on television screen through Video Cassette Recorder (VCR) and for running Video Libraries. The respective District Collectors/ Commissioner of Police, Chennai act as the Licensing Authorities. No license is necessary for the purpose of any exhibition of films on television screen through Video Cassette Recorder (VCR) for domestic purpose to the family members of households.

VIDEO PIRACY CELL

The Video Piracy Cell, CB CID, Tamil Nadu is functioning under the direct control of the Additional Director General of Police (Crime), Chennai. The services of this cell is also being utilized to check the violations of the Copy Right Act/Information Technology Act 2000. There are twelve units of Video Piracy Cell

functioning now. The details of cases registered, Number of accused arrested and value of properties seized etc., by the Video Piracy Cell from the year 2004 to 2011 (up to 31.07.2011) are as follows:-

Year	No. of cases registered	No. of accused arrested	Value of properties seized (Rs.)	No. of cases registered against Cable TV operators
2004	1151	1206	12,06,43,647/-	53
2005	813	950	9,44,55,557/-	13
2006	1153	1193	19,00,04,502/-	10
2007	1844	1866	17,38,74,360/-	09
2008	1968	1955	1,72,23,401/-	17
2009	2204	2201	8,32,59,759/-	31
2010	2690	2664	14,38,31,530/-	34
2011 (upto 31.07.2011)	1574	1562	6,24,80,357/-	09

The Film Industry in Tamil Nadu has been facing problems due to activities of video pirates, as a result

of which, unauthorized copies of the Films are taken and distributed within the country and outside. Although immediate action was taken to arrest the persons responsible for this, it is felt that laws governing video piracy have to be made more stringent. Hence, the Government of India, Ministry of Human Resource Development, has been requested to amend sections 63 and 63A of the Copy Right Act, 1957. In turn, the Ministry of Human Resource Development has reported that, the Ministry has already introduced the Copyright (Amendment) Bill, 2010 in the Rajya Sabha, in April 2010, which has since been referred to the Parliamentary Standing Committee on Human Resource Development, for examination of the provisions of the Bill. The Committee is yet to submit the report.

TAMIL ARASU

**“Code of spotless men is to say what is desirable
And grasp from others what is useful”**

(Kural : 646)

**The code of great men is to speak sweet words
that attract others and take merit in others’
speech.**

Tamil Arasu magazine serves as a print medium of the Government, disseminating information about the schemes, welfare activities and achievements of the Government of Tamil Nadu.

GOVERNMENT ACHIEVEMENTS PUBLISHED IN MONTHLY MAGAZINE

Speeches of His Excellency the Governor, the Hon’ble Chief Minister and Hon’ble Ministers, Government schemes and programmes, activities, achievements, welfare measures, important Government orders, articles on the developmental works in the districts and success stories are published in the magazine. Articles on women’s welfare and related schemes, literature, small stories and poems are also published.

SPECIAL PUBLICATIONS

Special Publications containing speeches of Hon'ble Chief Minister are published. Apart from this, special publications portraying the biographies of leaders and other great personalities, posters, pamphlets, invitation cards for Government functions and brochures on developmental activities are also printed at Tamil Arasu. Further, applications and forms relating to other sections of this department are also printed.

TAMIL ARASU SUBSCRIPTION

The Tamil edition of Tamil Arasu is a monthly and the English edition is a quarterly. The cost of a single copy of the Tamil issue is Rs.10/- and that of the English issue is Rs.15/-.

The annual subscriptions are Rs.120/- and Rs.60/- respectively. The life subscriptions (10 years) for Tamil and English editions are Rs.1,000/- and Rs.500/- respectively.

The total number of subscriptions as on date is 62,500, out of which 56,265 are lifetime subscriptions.

TAMIL ARASU ON WEBSITE

Tamil Arasu magazine, both Tamil and English, are now being web cast on Tamil Nadu Government's official website www.tn.gov.in.

EXHIBITION SECTION

**“The world will always be quick to execute
The words that are sweetly well-set”**

(Kural : 648)

**The world will quickly carry out the sweet and
well-set words of eloquent speakers.**

Exhibitions enable people to easily understand government schemes, achievements and activities besides providing entertainment to the public. The Information and Public Relations Department is organizing the Government exhibitions during festival seasons and vacations to attract and benefit a large number of people.

Government Exhibitions are organized in Madurai and Coimbatore during April-June, in Salem during July-September and once in two years in Tirunelveli or Vellore.

GOVERNMENT EXHIBITIONS

Central and State Government departments, public sector undertakings and private concerns take part in these exhibitions. The Government exhibitions apart from creating awareness among the people regarding Government schemes and achievements, and entertaining the general public, provide

employment opportunities. Various cultural programmes are being organized in the exhibitions which benefit artistes who live in impoverished conditions; Best pavilions of the Government departments are awarded prizes. So far, 131 Government Exhibitions have been organized by the Information and Public Relations Department and a sum of Rs.24 crore 8 lakh has been earned as profit for the Government.

PRIVATE EXHIBITIONS

The department of Information and Public Relations frames rules and regulations for the conduct of private exhibitions for the benefit and recreation of the public and sanctions permission for holding private exhibitions.

ANNUAL FLOWER FESTIVAL AT NEW DELHI

It is noteworthy that every year this Department represents Government of Tamil Nadu in the Annual Flower Festival (Phool Walon-Ki-Saire) organized for the promotion of National Integration and Religious Harmony.

PAGEANTRY PROCESSION

The Information and Public Relations Department participates in the pageantry procession at the Republic

Day Celebrations in Chennai and New Delhi every year. The cultural programme, and fabrication of tableaux for the pageantry displaying various welfare measures in the Republic Day Celebrations held at Chennai are co-ordinated by this Department.

INDUSTRY AND COMMERCE EXHIBITION

This Department participates in the All India Tourist and Industrial Trade Fair (Island Grounds) in Chennai which depicts the policies, activities and achievements of the Government. This department also participates every year in India International Trade Fair, New Delhi displaying the aims, activities and achievements of the State Government. The Government earns revenue through these exhibitions besides providing employment opportunities to thousands of youngsters.

MULTIMEDIA PUBLICITY CAMPAIGNS

Multimedia Publicity Campaigns and mini-photo exhibitions are conducted in all districts by co-ordinating various departments of the Government vividly explaining the schemes, policies and achievements of the Government to the people. Publicity is also done through various cultural programmes during multimedia campaigns.

Moreover, mini-multimedia exhibitions are conducted during the Mass Contact Programmes of the District Collector in villages of all districts.

District Publicity Co-ordination Committees discuss and finalize various means of advertising welfare schemes of the Government so as to enable people enjoy maximum benefits.

DISTRICT INFORMATION AND PUBLIC RELATIONS OFFICES

The Information and Public Relations Offices in all the 32 districts form a vital part of the Information and Public Relations Department. The District Information and Public Relations Officers disseminate information relating to the welfare schemes and activities of the Government besides creating awareness among the people through print and electronic media.

The District Information and Public Relation Officers release Government press releases and photographs to media, organize video shows in places where people throng in large numbers, press conferences and publicity through local cable TV Channels, Government functions, multi-media campaigns and mini-exhibitions besides maintaining memorials.

With a view to facilitate the work of the Information and Public Relations Officers in the districts, new colour television sets, digital cameras, fax machines, scanners, photostat machines and cell phones have been provided. Laptops with internet facility have been provided to Information and Public Relations Officers in 6 districts. To enable speedy execution of works, the district offices have been upgraded with necessary infrastructure.

INFORMATION CENTRES

Information Centres are functioning in Chennai, Madurai, Tiruchirapalli, Thanjavur, Coimbatore and New Delhi. Books, newspapers and periodicals are made available in these Information Centres for the use of school and college students, teachers and research scholars.

STATE INFORMATION CENTRE, CHENNAI

The State Information Centre, which was located in Omanthurar Govt. Estate, Chennai was shifted to the first floor of Bharathiyar Illam, Triplicane, Chennai on 14.12.2009. Library and a reading room are functioning in this centre.

Books on various subjects such as history, biographies of leaders, children's books, science, politics, etc are available. Proceedings of the Tamil Nadu Legislative Assembly, publications of the Assembly and Government publications are available here for reference. In the reading room of the State Information Centre, Tamil and English daily newspapers and periodicals are kept for the public to read. Many readers make use of this facility every day.

Periodicals and newspapers are preserved for future reference by the Government. Notes are provided to Hon'ble Ministers and officials as and when required.

REGISTRAR OF BOOKS

The Director of Information and Public Relations is the Registrar of Books as per the Newspapers and Books Registration Act, 1867. Two copies of all the books published every year are received from publishers and registered in this section.

CONCLUSION

“Effort is life. If we feel how we are going to accomplish, we will achieve nothing.”

These are the inspiring words of Hon’ble Chief Minister Puratchi Thalaivi Amma, which are leading us towards success.

The Department of Information and Public Relations is vested with the responsibility of informing the people about the achievements of the Government of Tamil Nadu which is implementing under the leadership of Hon’ble Chief Minister Puratchi Thalaivi Amma, welfare schemes hailed by the entire nation.

**“An envoy is he who briefs in pleasing vein
Unoffending and earning greater gain”**

(Kural : 685)

A good envoy should speak precisely, pleasantly and humbly to bring gain to his king, said Thiruvalluvar.

Taking to heart the inspiring words of Hon’ble Chief Minister Puratchi Thalavi Amma, the Department of Information and Public Relations will act as a bridge between the people and the Government, as a messenger of valuable information and will function as a trendsetter for the entire nation.

G. Senthamizhan

*Minister for Information, Law,
Courts and Prisons*

2011 – 2012 PART II SCHEMES

Information and Public Relations Department

Sl. No.	Name of the Schemes	Cost for 2011-12 Rupees In Lakh		
		Re-curring	Non Re-curring	Total
1	<u>MGR Govt. Film & TV Institute</u> 3 LCD 42" TVs for TV section and Direction Section @ Rs. 0.50 lakh	0.00	1.50	1.50
2	AVID Non-linear Editing System 2 Systems with provision of Air condition to Editing Section	0.00	15.00	15.00
3	Class room up-gradation. Intelligent Class room system "Inteli Screen". 1 No.	0.00	4.00	4.00
4	Class room furniture upgradation. Chairs with writing pad. 100 Nos. @ Rs.1000/-. (furniture are now being hired during examination)	0.00	1.00	1.00

Sl. No.	Name of the Schemes	Cost for 2011-12 Rupees In Lakh		
		Re-curring	Non Re-curring	Total
5	Laptop Computers for Department HODs including Principal @ Rs.0.45 lakh, 7 Nos.	0.00	3.15	3.15
6	Desktop Computer with printer for Office Use, 4 Nos. @ Rs.0.45 and one Scanner @ Rs.0.10 lakh	0.00	1.90	1.90
7	Live Sync. Sound Recording System- 1 No.	0.00	5.00	5.00
8	<u>Tamil Nadu Films Division</u> XDCAM HD Mpeg HD422 Solid State Memory Camcorder PMW 500 Video Camera 1No.	0.00	22.10	22.10
9	Apple Mac pro 8 core Video editing System (Non linear video editing system) 1 No.	0.00	6.79	6.79

Sl. No.	Name of the Schemes	Cost for 2011-12 Rupees In Lakh		
		Re-curring	Non Re-curring	Total
10	Purchase of Photo copier Machine 1No.	0.00	0.46	0.46
11	Computer with Printers, 2 Nos. @ Rs.0.45 lakh	0.00	0.90	0.90
12	Headquarters and District Offices Purchase of Laptop computers for all Officers of I&PR Department @ Rs.0.46 lakh for 42 Officers.	0.00	19.32	19.32
13	Purchase of Canon Digital Still Cameras for Photo Section. for Headquarters and Districts. 9 Nos. (Replacement) at Rs.2.50 lakh	0.00	22.50	22.50
14	Purchase of 10 Nos. of Video Projectors for Districts (Replacement) @ Rs.0.45 lakh	0.00	4.50	4.50

Sl. No.	Name of the Schemes	Cost for 2011-12 <i>Rupees In Lakh</i>		
		Re-curring	Non Re-curring	Total
15	Purchase of 10 Nos. of Photocopier for Districts and other offices. (Replacement) @ Rs.0.46 lakh	0.00	4.60	4.60
16	Replacement of Outdoor Film shooting van in the MGR Govt. Film & TV Institute with Swaraj Mazda or Mitsubishi with 30KW Genset.	0.00	15.00	15.00
17	Purchase of Colour Photo Printer for Photo Section	0.00	0.45	0.45
18	Purchase of Colour Multifunction copier for Headquarters	0.00	0.50	0.50
19	Purchase of Computers with printers in the Headquarters and districts, 20 Nos @ Rs.0.40 lakh	0.00	8.00	8.00

Sl. No.	Name of the Schemes	Cost for 2011-12 <i>Rupees In Lakh</i>		
		Re-curring	Non Re-curring	Total
20	Purchase of Computer furniture for Tamilarasu Office, 3 Nos. at Rs.0.12 lakh	0.00	0.36	0.36
21	Replacement of furniture in the Headquarters including DIPR Room	0.00	3.28	3.28
	Total	0.00	140.31	140.31

REVISED BUDGET ESTIMATES 2011-2012

Particulars	2009-2010 Accounts	Net Expenditure Rupees in Thousands		
		2010-2011 Revised Estimates	2011-2012 Interim Budget Estimates	2011-2012 Revised Budget Estimates
2059 PUBLIC WORKS	79,72	1,09,23	72,43	72,43
2220 INFORMATION AND PUBLICITY	43,82,78	43,61,46	41,88,41	43,86,62
2235 SOCIAL SECURITY AND WELFARE	28,01	56,40	52,20	52,20
2250 OTHER SOCIAL SERVICES	6,76	7,60	8,35	8,35
TOTAL	44,97,27	45,34,69	43,21,39	45,19,60