



ABSTRACT

Small Industries - Part II Scheme 2005-06 - Conduct of Small Scale Industrial New Anna Marumalarchi Thittam Expo 2005-06 at Chennai Trade Centre, Nandambakam - Sanction of Rs.15.00 lakhs - Orders - Issued.

SMALL INDUSTRIES (DEV.) DEPARTMENT

G.O.(Ms) No. 46

Dated : 24.5.2005

Read:

From the Industries Commissioner and Director of Industries and Commerce letter No.23374/ NAMT/05 dated 11.5.2005.

ORDER :

The Industries Commissioner and Director of Industries and Commerce in his letter read above has stated that the Government have approved a support scheme under Part II for the year 2005-06 for conducting New Anna Marumalarchi Thittam Small Scale Industrial exposition to show case the products to gain market support and to display hi-tech machinery related to the sector to encourage the New Anna Marumalarchi Thittam Small Scale Industrial units to go in for technology upgradation besides inspiring the entrepreneurs to take up agro based and food processing industries.

2. In the proposed exposition besides New Anna Marumalarchi Thittam Small Scale Industrial units, the research institutions, machinery suppliers, technology consultants, banks, financial institutions can also participate which will provide opportunity to showcase their products and services.

3.The exposition is proposed to be conducted at Chennai Trade Centre at Nandambakkam and for this exposition, mass media advertisement is proposed mainly to attract women in order to

provide them with access to various cost effective agro and food products like herbal product, cosmetics etc.,

4. The estimated cost for the conduct of New Anna Marumalarchi Thittam Small Scale Industrial expo 2005-06 is as detailed below:

	<u>AMOUNT</u> <u>(Rupees in Lakhs)</u>
1. Rental for Exhibition hall for 2 days	Rs.5.00
2. Mass media advertisement & conducting of seminar and inviting resource person	Rs.5.00
3. Invitation/Inauguration/Valedictory function	Rs.5.00

Total	Rs.15.00

5. In the above exposition 100 stalls are proposed to be erected of which 60 stalls are to be earmarked for New Anna Marumalarchi Thittam Small Scale Industrial units at 1/3 rental charges and balance 40 stalls are to be allocated for Banks/Machinery suppliers/ Research institutions / Technical consultants at the cost of 50% rent and a revenue of Rs.2.00 lakhs is expected to be generated. Therefore the Industries Commissioner and Director of Industries and Commerce has requested to sanction an amount not exceeding Rs.15.00 lakhs for conducting New Anna Marumalarchi Thittam-Small Scale Industrial expo at Chennai Trade Centre, Nandambakkam.

6. The Government have examined and decided to accept the proposal of the Industries Commissioner and Director of Industries and Commerce under Part-II Scheme 2005-06. Accordingly, sanction is hereby accorded for incurring an expenditure not exceeding Rs.15.00 lakh (Rupees fifteen lakhs only) for conducting Small Scale Industries - New Anna Marumalarchi Thittam Expo 2005-06 at Trade Centre, Nandambakkam, Chennai.

7. The expenditure sanctioned in para 6 above shall be debited to 2851-00-Village and Small Industries -102 Small Scale Industries - Schemes in the Tenth Five Year Plan- II State Plan- LM - Assistance to Small Scale Industrial Units under New Anna Marumalarchi Thittam

08. Advertising and Publicity 02 Exhibition. (D.P.Code NO.2851.00.102.LM-0828).

8. The Industries Commissioner and Director of Industries and Commerce is authorised to draw and disburse the amount sanctioned in para 7 above.

9. This order issues with the concurrence of Finance Department vide its U.O.No.589/Dev.1/2005-2, dated 17.5.2005.

(BY ORDER OF THE GOVERNOR)

**D.RAJENDRAN,
SECRETARY TO GOVERNMENT.**

To
The Industries Commissioner and Director of Industries and Commerce, Chennai-5.
The Pay and Accounts Officer(East), Chennai-5.
The Accountant General, Chennai-6,/18/35.
The Accountant General, Chennai-6,/18/35(By Name).
The Personal Assistant to Minister (R.I), Chennai-9.
The Finance (BG./Ind.)Department, Chennai-9.
The Small Industries (OP/SIB) Department, Chennai-9.
Sf/Sc.

//FORWARDED BY ORDER//

SECTION OFFICER.