



Abstract

Tourism – Promotion of Tourism – Sanction of 10% Subsidy upto maximum of Rs.100 lakhs per project for the conversion of heritage buildings as hotels and maintenance of heritage hotels in the State – Orders – Issued.

TOURISM AND CULTURE (T3)DEPARTMENT

G.O.Ms.No.191

Dated:30.11.2007.

Read:

From the Director of Tourism D.O.Letter No.5458/T.Ind/2007,
Dated:27.07.2007.

ORDER

While moving the Tourism Demand for the year 2007-2008, the Hon'ble Minister for Tourism announced among other things that for the conversion of Heritage buildings into Hotel, 10% of the total expenditure, and not exceeding Rs.100.00 lakhs per project would be sanctioned as subsidy.

2. The Director of Tourism in the D.O.Letter read above, submitted necessary proposals for consideration of the Government.

3. The Government after careful consideration accept the proposal of the Director of Tourism and accordingly direct that the 10% subsidy be sanctioned on the total project cost upto maximum of Rs.100.00 lakhs per project for conversion of heritage buildings to heritage hotels.

4. **Committee:-** A Committee is constituted under the Chairmanship of Director of Tourism with the following members to recommend the terms and conditions for the classification of heritage hotels, scrutinize the applications and select the projects and recommend for sanction of subsidy :-

- | | | |
|---|---|----------|
| 1. Director of Tourism & Managing Director,
Tamil Nadu Tourism Development Corporation Ltd., | - | Chairman |
| 2. Regional Director, Chennai
Ministry of Tourism,
Government of India | - | Member |
| 3. Managing Director
Tamil Nadu Industrial Investment Corporation | - | Member |
| 4. Additional Director,
Finance (BPE) Department | - | Member |

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5. Project Engineer - Member
Tamil Nadu Tourism Development Corporation Ltd.,
6. Convenor - Member
INTACH
Chennai.

5. Sanctioning Authority:

The Director of Tourism is the sanctioning authority for grant of subsidy for the Heritage Hotel Projects based on the recommendations of the above Committee. This scheme shall be implemented from the year 2007-2008 for a period of five years. Extension of the scheme thereafter will be decided by the Government after a detailed review.

6. This order shall take effect from the date of issue of the order.

7. The expenditure towards the grant of subsidy shall be debited to the following Head of Account:-

"3452 – Tourism – 01. Tourist Infrastructure 102. Tourist Accommodation – Schemes in the Eleventh Five Year Plan– II . State Plan – JA. Capital Subsidy for Hotel Project and other Tourism Projects – 11. Subsidies .01. Individual Based Subsidy".(DP Code 3452 01 102 JA 1118)

8. The Director of Tourism is directed to convene the Committee meeting, submit the draft guidelines for the discussions / recommendations of the Committee, frame terms and conditions for the classification of heritage hotels and requested to apply for necessary budget provision based on the recommendation of the Selection Committee / Sanction order at appropriate time.

9. This order issues with the concurrence of Finance Department - vide its U.O.No.77703/Edn.II/07-1, Dated:29.11.2007.

(BY ORDER OF THE GOVERNOR)

V. IRAI ANBU
SECRETARY TO GOVERNMENT

To
The Secretary to Government,
Tourism and Culture Department, Chennai-9.
The Director of Tourism, Chennai-2.
The Managing Director, Tamil Nadu Tourism Development Corporation Ltd., Chennai-2.
The Pay and Accounts Officer, Chennai-9.
The Accountant General, Chennai-9/18.

Copy to

The Finance (Edn.II) Department, Chennai-9.
The Senior P.A. to Hon'ble Minister (Tourism & Registration), Chennai-9.
The Senior Private Secretary to Secretary to Government,
Tourism and Culture Department, Chennai-9.
Tourism and Culture (T1/T2) Departments, Chennai-9.
Stock File / Spare Copy.

//FORWARDED BY ORDER//

SECTION OFFICER