

41. RECREATION

41.1 No. of Cinema Theaters, Cable T.V. Operators and Entertainment Tax Collected by Districts

41.2 Radio Stations in Tamil Nadu

41.3 Doordarshan Transmitters in Tamil Nadu

41.4 Television Homes and Viewers in Tamil Nadu and All India

41.5 Networks of Doordarshan (Podhigai) and Kendras

41. RECREATION

41.1 NUMBER OF CINEMA THEATRES, CABLE T.V. OPERATORS AND ENTERTAINMENT TAX COLLECTED BY DISTRICTS 2008-09

(In Numbers)

| <i>C.T. Division</i> | <i>C.T. District / Zone</i> | <i>Type of Theatres</i> | | | | | |
|----------------------|-----------------------------|-------------------------|----------------|-----------------------|----------------|-----------------|--------------|
| | | <i>Permanent</i> | | <i>Semi Permanent</i> | <i>Touring</i> | <i>Open Air</i> | <i>Total</i> |
| | | <i>A/C</i> | <i>Non A/C</i> | | | | |
| <i>1</i> | <i>2</i> | <i>3</i> | <i>4</i> | <i>5</i> | <i>6</i> | <i>7</i> | <i>8</i> |
| Chennai (North) | Zone – I | - | - | - | - | - | - |
| | Zone - II | - | 1 | - | - | - | 1 |
| | Zone - III | - | - | - | - | - | - |
| | TOTAL | - | 1 | - | - | - | 1 |
| Chennai (South) | Zone - VII | 7 | 23 | - | 3 | 2 | 35 |
| | Zone – X | 21 | 24 | - | - | - | 45 |
| | Kancheepuram | 13 | 64 | 9 | 9 | - | 95 |
| | TOTAL | 41 | 111 | 9 | 12 | 2 | 175 |
| Chennai (East) | Zone - V | 12 | - | - | - | - | 12 |
| | Zone - VI | 13 | 1 | - | - | - | 14 |
| | Zone - IX | 2 | 7 | - | - | - | 9 |
| | TOTAL | 27 | 8 | - | - | - | 35 |
| Chennai (Central) | Zone - IV | 2 | 3 | - | 3 | - | 8 |
| | Zone - VIII | 11 | 16 | - | - | - | 27 |
| | Zone - XI | 1 | - | - | - | - | 1 |
| | TOTAL | 14 | 19 | - | 3 | - | 36 |
| Tiruchirappalli | Thiruchirappalli | 12 | 20 | - | - | - | 32 |
| | Karur | - | 36 | 11 | - | - | 47 |
| | Thanjavur | 4 | 29 | 3 | 8 | - | 44 |
| | Kumbakonam | 5 | 26 | - | 6 | - | 37 |
| | Pudukkottai | 4 | 26 | 2 | 1 | - | 33 |
| | TOTAL | 25 | 137 | 16 | 15 | - | 193 |

41.1 NUMBER OF CINEMA THEATRES, CABLE T.V. OPERATORS AND ENTERTAINMENT TAX COLLECTED BY DISTRICTS 2008-09 (Contd.)

(In Numbers)

| <i>C.T. Division</i> | <i>C.T. District / Zone</i> | <i>Type of Theatres</i> | | | | | |
|----------------------|-----------------------------|-------------------------|----------------|-----------------------|----------------|-----------------|--------------|
| | | <i>Permanent</i> | | <i>Semi Permanent</i> | <i>Touring</i> | <i>Open Air</i> | <i>Total</i> |
| | | <i>A/C</i> | <i>Non A/C</i> | | | | |
| <i>1</i> | <i>2</i> | <i>3</i> | <i>4</i> | <i>5</i> | <i>6</i> | <i>7</i> | <i>8</i> |
| Vellore | Vellore | - | 56 | 8 | 14 | - | 78 |
| | Thiruvannamalai | - | 58 | 10 | 1 | - | 69 |
| | Cuddalore | 5 | 34 | 8 | 1 | - | 48 |
| | Villupuram | 22 | 13 | 4 | - | - | 39 |
| | TOTAL | 27 | 161 | 30 | 16 | - | 234 |
| Madurai 3 | Madurai (East) | 14 | 25 | 1 | 2 | - | 42 |
| | Madurai (West) | 4 | 71 | 7 | 12 | - | 94 |
| | Dindigul | 6 | 27 | 6 | 19 | - | 58 |
| | Sivaganga | 1 | 32 | 3 | 12 | - | 48 |
| | TOTAL | 25 | 155 | 17 | 45 | - | 242 |
| Tirunelveli | Tirunelveli | 1 | 43 | 10 | 9 | - | 63 |
| | Nagercoil | - | 16 | 1 | - | - | 17 |
| | Thoothukudi | - | 26 | 1 | 4 | - | 31 |
| | Virudhunagar | - | 12 | 3 | 1 | - | 16 |
| | Sivakasi | - | 25 | 4 | 1 | - | 30 |
| | TOTAL | 1 | 122 | 19 | 15 | - | 157 |
| Coimbatore | Zone - I | 7 | 19 | - | - | - | 26 |
| | Zone - II | 5 | 22 | - | 1 | - | 28 |
| | Zone - III | 3 | 6 | 10 | 1 | - | 20 |
| | Pollachi | - | 20 | 1 | 3 | - | 24 |
| | Tiruppur | 7 | 31 | 5 | 3 | - | 46 |
| | The Nilgiris | - | 7 | - | - | - | 7 |
| | TOTAL | 22 | 105 | 16 | 8 | - | 151 |
| Salem | Salem | 12 | 38 | 1 | - | - | 51 |
| | Namakkal | 4 | 76 | 22 | 2 | - | 104 |
| | Erode | 3 | 56 | 13 | 23 | 1 | 96 |
| | Dharmapuri | - | 66 | 3 | 1 | - | 70 |
| | TOTAL | 19 | 236 | 39 | 26 | 1 | 321 |
| GRAND TOTAL | | 201 | 1055 | 146 | 140 | 3 | 1545 |

41.1 NUMBER OF CINEMA THEATRES, CABLE T.V. OPERATORS AND ENTERTAINMENT TAX COLLECTED BY DISTRICTS 2008-09 (Contd.)

(Rs.in Crores)

| <i>C.T. Division</i> | <i>C.T. District / Zone</i> | <i>E.T. Collection</i> | <i>No. of Cable T.V. Operators</i> | <i>E.T. Collected from Cable T.V. Operators</i> | <i>No. of Amusement Park</i> | <i>Revenue for Amusement Park</i> | <i>Other ET Collection</i> | <i>Total ET Collection</i> | <i>Collection during the previous year</i> |
|----------------------|-----------------------------|------------------------|------------------------------------|---|------------------------------|-----------------------------------|----------------------------|----------------------------|--|
| <i>1</i> | <i>2</i> | <i>9</i> | <i>10</i> | <i>11</i> | <i>12</i> | <i>13</i> | <i>14</i> | <i>15</i> | <i>16</i> |
| Chennai (North) | Zone - I | - | 2 | - | - | - | - | - | - |
| | Zone - II | - | 3 | - | - | - | - | - | - |
| | Zone - III | - | 3 | - | - | - | - | - | - |
| | TOTAL | - | 8 | - | - | - | - | - | 0.08 |
| Chennai (South) | Zone - VII | 0.15 | 144 | - | 3 | 0.82 | 0.13 | 1.10 | - |
| | Zone - X | 0.08 | 154 | - | - | - | - | 0.08 | - |
| | Kancheepuram | 0.28 | 75 | - | 4 | 0.45 | - | 0.73 | - |
| | TOTAL | 0.51 | 373 | - | 7 | 1.27 | 0.13 | 1.91 | 4.25 |
| Chennai (East) | Zone - V | 0.40 | 8 | - | - | - | - | 0.40 | - |
| | Zone - VI | 3.49 | 25 | - | - | - | - | 3.49 | - |
| | Zone - IX | 0.14 | 43 | - | - | - | - | 0.14 | - |
| | TOTAL | 4.03 | 76 | - | - | - | - | 4.03 | 5.10 |
| Chennai (Central) | Zone - IV | 0.02 | 14 | - | 2 | 0.01 | - | 0.03 | - |
| | Zone - VIII | 1.01 | 67 | - | 2 | 0.14 | - | 1.15 | - |
| | Zone - XI | - | 16 | - | 1 | 0.01 | - | 0.01 | - |
| | TOTAL | 1.03 | 97 | - | 5 | 0.16 | - | 1.19 | 2.65 |
| Tiruchirappalli | Thiruchirappalli | 0.08 | 40 | - | - | - | - | 0.08 | - |
| | Karur | 0.10 | 136 | - | - | - | - | 0.10 | - |
| | Thanjavur | 0.06 | 136 | - | - | - | - | 0.06 | - |
| | Kumbakonam | 0.09 | 100 | - | - | - | - | 0.09 | - |
| | Pudukkottai | 0.02 | 165 | - | - | - | - | 0.02 | - |
| | TOTAL | 0.35 | 577 | - | - | - | - | 0.35 | 2.52 |

41.1 NUMBER OF CINEMA THEATRES, CABLE T.V. OPERATORS AND ENTERTAINMENT TAX COLLECTED BY DISTRICTS 2008-09 (Concl'd.)

(Rs.in Crores)

| <i>C.T. Division</i> | <i>C.T. District/ Zone</i> | <i>E.T. Collecti on</i> | <i>No. of Cable T.V. Oper ators</i> | <i>E.T. Colle cted from Cable T.V. Oper ators</i> | <i>No. of Amu se ment Park</i> | <i>Reve nue for Amu se ment Park</i> | <i>Oth er ET Colle ction</i> | <i>Total ET Colle ction</i> | <i>Collec tion during the prev ious year</i> |
|--------------------------|--------------------------------|-----------------------------|---|---|--|--|--|---|--|
| <i>1</i> | <i>2</i> | <i>9</i> | <i>10</i> | <i>11</i> | <i>12</i> | <i>13</i> | <i>14</i> | <i>15</i> | <i>16</i> |
| Vellore | Vellore | 0.07 | 63 | - | - | - | 0.01 | 0.08 | |
| | Thiruvanna- malai | 0.03 | 51 | - | 1 | 0.01 | 0.01 | 0.05 | |
| | Cuddalore | 0.02 | 67 | - | - | - | 0.01 | 0.03 | |
| | Villupuram | 0.02 | 78 | - | - | - | - | 0.02 | |
| | TOTAL | 0.14 | 259 | - | 1 | 0.01 | 0.03 | 0.18 | 0.76 |
| Madurai | Madurai (E) | 0.08 | 46 | - | - | - | - | 0.08 | |
| | Madurai (W) | 0.03 | 60 | - | 1 | 0.22 | - | 0.25 | |
| | Dindigul | 0.06 | 164 | - | - | - | 0.01 | 0.07 | |
| | Sivagangai | 0.02 | 64 | - | - | - | - | 0.02 | |
| | TOTAL | 0.19 | 334 | - | 1 | 0.22 | 0.01 | 0.42 | 1.43 |
| Tirunel- veli | Tirunelveli | 0.08 | 202 | - | - | - | - | 0.08 | |
| | Nagercoil | 0.12 | 128 | - | - | - | - | 0.12 | |
| | Thoothukudi | 0.05 | 62 | - | - | - | - | 0.05 | |
| | Virudhunagar | 0.02 | 66 | - | - | - | - | 0.02 | |
| | Sivakasi | 0.01 | 92 | - | - | - | - | 0.01 | |
| | TOTAL | 0.28 | 550 | - | - | - | - | 0.28 | 1.50 |
| Coimba- tore | Zone - I | 0.32 | 34 | - | 1 | 0.06 | - | 0.38 | |
| | Zone - II | 0.49 | 37 | - | 1 | 0.52 | - | 1.01 | |
| | Zone - III | 0.11 | 27 | - | - | - | - | 0.11 | |
| | Pollachi | 0.20 | 64 | - | 1 | 0.01 | - | 0.21 | |
| | Tiruppur | 0.09 | 63 | - | 1 | 1.06 | - | 1.15 | |
| | The Nilgiris | 0.03 | 45 | - | - | - | 0.13 | 0.16 | |
| | TOTAL | 1.24 | 270 | - | 4 | 1.65 | 0.13 | 3.02 | 4.28 |
| Salem | Salem | 0.40 | 60 | 0.01 | 3 | 0.01 | - | 0.42 | |
| | Namakkal | 0.05 | 138 | - | 1 | 0.02 | 0.01 | 0.08 | |
| | Erode | 0.29 | 140 | - | - | - | - | 0.29 | |
| | Dharmapuri | 0.05 | 66 | - | - | 0.01 | 0.01 | 0.07 | |
| | TOTAL | 0.79 | 404 | 0.01 | 4 | 0.04 | 0.02 | 0.86 | 2.33 |
| GRANDTOTAL | | 8.56 | 2948 | 0.01 | 22 | 3.35 | 0.32 | 12.24 | 24.90 |

Source: Commercial Taxes Department, Chennai-5

41.2 RADIO STATIONS IN TAMIL NADU

| <i>Year</i> | <i>No. of Radio Stations</i> | <i>Estimated Coverage of population by Air (Millions)</i> | <i>Estimated proportion of population covered in percentage</i> |
|-------------|------------------------------|---|---|
| 1993 | 6 | 46.9 | 97 |
| 1994 | 8 | 55.8 | 100 |
| 1995 | 8 | 55.8 | 100 |
| 1996 | 8 | 55.8 | 100 |
| 1997 | 8 | 55.8 | 100 |
| 1998 | 8 | 55.9 | 100 |
| 1999 | 8 | 56.0 | 100 |
| 2000 | 9 | 56.0 | 100 |
| 2001 | 9 | 55.8 | 100 |
| 2002 | 9 | 62.1 | 100 |
| 2003 | 9 | 62.1 | 100 |
| 2004 | 9 | 62.1 | 100 |
| 2005 | 9 | 62.1 | 100 |
| 2006 | 9 | 62.1 | 100 |
| 2007 | 9 | 62.1 | 100 |
| 2008 | 10 | 62.1 | 100 |
| 2009 | 10 | 62.1 | 100 |
| 2010 | 10 | 62.1 | 100 |

Source: Audience Research Officer for Station Director, Prasar Bharati, All India Radio, Chennai-4

41.3 DOORDARSHAN

DOORDARSHAN TRANSMITTERS IN TAMIL NADU 2009-10

| | |
|--|----------|
| i. Area (Sq.Km.) | 1,21,734 |
| ii. Population (mn.) (2001 Census) | 62.40 |
| iii. Transmitters (Nos.) (Tamil Nadu & Pondy) | 72 |
| iv. Area Coverage in Tamil Nadu (Percentage) | 95.8 % |
| v. Population covered in Tamil Nadu (Percentage) | 95.8 % |

Source: Doordarshan, Audience Research Unit, Chennai-5

41.4 T.V. HOMES AND VIEWERS IN TAMIL NADU AND ALL INDIA 2009-10

| (in Million) | | |
|--------------------|-------------------|------------------|
| <i>Description</i> | <i>Tamil Nadu</i> | <i>All India</i> |
| T.V.Homes | 16.5 | 219.2 |
| Home Viewers | 54.2 | 819.0 |

Source : Doordarshan, Audience Research Unit, Chennai-5

41.5 NETWORKS OF DOORDARSHAN (PODHIGAI) KENDRAS 2009-10

| <i>Description</i> | <i>HPT</i> | <i>LPT</i> | <i>VLPT</i> | <i>Tran- poser</i> | <i>Digital Trans</i> | <i>Total</i> |
|--------------------|------------|------------|-------------|------------------------|--------------------------|--------------|
| National Net Work | 6 | 44 | - | - | - | 50 |
| Metro Network | 2 | 10 | - | - | - | 12 |
| Regional Kendra | 1 | - | 8 | - | - | 9 |
| DD5 Podhigai | 1 | - | 7 | - | - | 8 |

Source: Doordarshan, Audience Research Unit, Chennai-5